

CHANNEL MARKETING SERVICES

Content & Creative

Your brand has to look right at every point in the channel. We handle asset management, design, photography, video, in-store displays, and managed digital signage so your channel partners always have what they need and your brand stays consistent.

Digital Asset Management

One place for all brand assets. Cloud-based, searchable, and accessible to the right people. Built-in versioning and collaboration tools keep everything current and on brand.

Photography, Video and Design

Product photography, video production, graphic design, sales collateral, and packaging. Handled in-house with brand consistency at every step.

Managed Digital Signage

Dynamic, brand-approved digital displays in your channel partner locations. Updated remotely and managed centrally through Unified's InTouch platform.

Partner Training and eLearning

SCORM-compliant learning management with role-based filtering, prerequisite curriculum, eCommerce integration, and completion certificates.

Your channel
programs,
handled.

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