

CHANNEL MARKETING SERVICES

Incentives, Loyalty & Co-Op

Co-op programs, sales incentives, and loyalty rewards — designed, managed, and reported by Unified. Channel partners earn it, track it, and spend it. You stay in control of the budget and the rules.

Sales Incentives and SPIFFs

Volume-based and activity-based programs for reps, channel partners, and distributors. Flexible reward types including gift cards, travel, and merchandise.

Loyalty and Points Programs

Tiered loyalty programs that reward ongoing performance and deepen partner relationships over time. Domestic and international program support available.

Employee Recognition

Recognition programs that motivate your team and reinforce the behaviors that drive results. Tied to your brand and delivered through Unified's platform.

Co-Op Fund Management

Accrual tracking, approval workflows, claim processing, and budget reporting — all built into your channel portal. Partners submit claims online with real support from our team.

Your channel
programs,
handled.

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