



CHANNEL MARKETING SERVICES

Promotions & Rebates

Rebate programs, sweepstakes, and promotional campaigns require a lot of moving parts. We manage program design, claims processing, reporting and customer care from start to finish. You set the strategy. We execute it.

Trade and Consumer Rebates

Cash, gift card, merchandise, and service certificate rebates for channel partners and end consumers. Processed and paid by Unified's experienced team.

Sweepstakes and Contests

Full-service management covering official rules, legal bonding and registration, prize procurement, winner filing, 1099s, and entry site management.

POP Kits and In-Market Materials

Unified designs, produces, and ships point-of-purchase kits to promote your offer in channel partner locations. Coordinated alongside the promotion itself.

Claims Processing and Customer Service

Enterprise-level claims management with portal integration, serialized validation, and trained specialist support from submission to payment.



Your channel programs, handled.

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Since 1979 . Promotions & Rebates